



South Carolina Activity Professionals Association

SCAPA NEWS

January 2010

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FROM YOUR PRESIDENT

~Amy Jackson, BA, ADC~

It is hard to believe that SCAPA is 21 years old. I remember being 21, once. I remember being full of energy, taking a full class schedule at Clemson, working two jobs, and somehow playing on a softball team. SCAPA is still “young”, but we have made some enormous strides in the field of activities. We started with less than 20 members and now have over 200. We have a great network of Activity Professionals and a state organization that strives to bring excellent education sessions to its members. Speaking of education, the conference is fast approaching and I hope all of you are making plans to attend. We have two wonderful speakers coming, Teepa Snow and Diane Mockbee, as well as some great local speakers. Amy Laughlin has made sure that there is something for everyone.

My own district, the Piedmont district, has been working very hard to make this conference a very unique experience. I look forward to seeing many “old” faces, as well as greeting many new ones.

If you have recently become certified or your certified status has changed, please contact me. And as always, please contact me if you have any questions or concerns.

NAAP
Conference 2011
to be held in SC!
Watch for details

WELCOME 2010!!

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Important SCAPA Policies

Please read and be aware of these SCAPA policies. We have stated them in past newsletters and on conference brochures, but people continue to be surprised they exist. It is up to us as members to be responsible for reading and applying these policies.

SCAPA Late fee policy: For each workshop and conference, there is an early registration deadline. **Anyone** sending in a registration form after this deadline, must pay the late fee. There will be no exceptions to this policy. We have deadlines we must meet with hotels and hosting sites, handouts that must be prepared, registration packets to prepare, etc. It is not fair for those volunteering for these jobs to have to wait until the last minute to get it done. It also costs SCAPA money if we don't have accurate meal numbers for functions. Brochures are sent out in plenty of time for members to request approval and payment. **PLEASE DO NOT WAIT** until the last minute to do this or it may cost you more. Once you send your registration, you will immediately receive a confirmation letter or postcard. If you **HAVE NOT RECEIVED** one, after a reasonable amount of time, you need to check with the Professional Development Chair to make sure she received it. You **are not registered** until she receives the form and payment and sends confirmation. **ALSO**, please make sure your company sends payment to the address on the form, and not an old address they have in their computer. **SCAPA is not responsible if they send to the wrong address and it results in a late fee.**

SCAPA educational session attendance policy: NCCAP and LTHCA require that persons attend an entire session in order to receive credit. Anyone who arrives at a session more than 5 minutes after its start time, unless they have a pass from another session monitor, will not receive credit for that class. Session monitors will ask for their certificate and write "no credit" across the lines for that session's time frame. The member may still attend the session, but will not receive credit for that particular one. Breaks are normally for 30 minutes, which should allow everyone time to get to their sessions before they start.

SCAPA Refund policy: Refunds for conferences and workshops will be given in case of illness of the member or their family, death in the family, or surveyors in the member's facility at the time of the event. Refund requests must come to the Board in writing and **MUST** be made within 30 days of the close of the conference/workshop. No refunds will be issued after the 30 day time frame. Workshop/conference fees also will not be applied to a future workshop/conference, should someone not be able to attend. If the above stated criteria are met, then the member needs to request a refund within 30 days, or forfeit their registration fee. Members are kindly asked to inform the Professional Development Chair as soon as they know they will not be able to attend, in case there is time to correct meal totals.

NAAP REPORT

~SUBMITTED BY Debbie Bouknight, BS, ACC, CDP~

I returned from the mid-year NAAP Board meetings in Tennessee in November. It was a productive and exciting meeting. Many new changes are coming for NAAP which will only benefit the members and the Activity Profession as a whole!

First, be on the lookout January 2010 for a **“New NAAP”**. It is exciting and I can hardly wait for you all to see the new look!

As a reminder, the Activity Profession would not be where it is if it were not for NAAP and we would not have our jobs if not for NAAP. They are the only organization out there supporting us and advocating on our behalf. They continue to need our support and I thank those of you who are, for being a member and giving your support. If you are not yet a member, please consider joining by the February conference. There will be a special rate at conference only of \$49.00 for *FIRST TIME MEMBERS*. Your name will also go in a drawing for a second year free!!

Don't forget, there will be no SCAPA Conference in 2011, we will be hosting and supporting the NAAP conference in Myrtle Beach. In order to get the lower member rate, you will need to be a member, so join now! If you want an idea of what the NAAP conference is like, you can access their brochure online around the middle of March 2010 at www.thenaap.com. Click on the “conference” tab at the top of the home page.

Members have access to the “members only” section of the NAAP website and can view regularly updated government relations issues, announcements, special articles, etc. There are also programming ideas and a FREE NAAP WEEK packet. The website information and newsletter information are well worth the price of membership and can only enhance your programming and help you on your job.

A new benefit, and it is FREE to NAAP members, is CE credits for watching webinars produced by VI Families. This company also has a product to help keep residents in touch with family members in other states, by way of video. I send the information about webinars out by email each month, so PLEASE get me your email address if I don't have it. The webinars are free and are 1 hour each month. The instructions are in each email. You will need to register ahead of time with Brenda Scott, Education Outreach Trustee. When you log onto your computer to watch the webinar, VI Families can track that. You can also type in questions throughout the broadcast. Your certificate of attendance will be mailed to you following the broadcast, for 1 hour of credit. Upcoming speakers are Debbie Bera, NAAP Vice President; Joann Rader, Professor; and Dr. Bill Thomas, Eden Alternative. The charge for non-members who want CE credit is \$35.00.

NAAP Advisory Council

NAAP has created an Advisory Council of volunteers, many of whom are major players in the long term care industry. They will be helping to guide NAAP into the future. Their first meeting was held October 31 in Nashville, Tennessee and the Board will be looking at some of their recommendations. Some of the council members will be speaking at the 2010 Conference in Wisconsin, and one of them, Diane Mockbee, will be speaking at our conference! The Advisory Council members are:

(Cont'd.)

NAAP REPORT, CONT'D.

~SUBMITTED BY Debbie Bouknight, BS, ACC, CDP~

Barry and Debby Barkan—Educator/Writer/Co-Founder Pioneer Network

Dr. Bill Thomas—President/Founder Eden Alternative

Beecher Hunter—Vice Presidents Life Care Centers of America

Brent Watson—Attorney

Carmen Bowman—Regulator/Educator

Bonnie Kantor—Executive Director Pioneer Network

Casey Corwin—President Corwin Graphics and Design

David Green—Professor/Educator/Visionary

Diane Mockbee—Consultant/Educator

Jessica Brill—NCCNHR

Kristen Jacobs—AAHSA

Lynn Bentley—AHCA

Jo Dorhout—VI Families/Audio/Webinars

Joann Rader—Professor/Nursing/Educator

Joe Steier—President and CEO Signature HealthCARE

Jack York—President It's Never 2 Late

Randy Lindner—Executive Director National Administrator's Board

Rose Marie Fagan—Co-Founder Pioneer Network

These folks will help guide NAAP, and with them on our side, it can only propel our profession to further heights!!

Corporation membership discounts—The NAAP Board has voted on a discount for memberships from corporations. 1-10 members from the same company (not facility, but same corporation or company): \$59.00 and 11 or more from the same company: \$49.00. **Corporate conference rates 2010** (they do not have to be at the same facility, just the same corporation). 1-5 members, \$265.00 (regular rate); 6-10 members, \$245.00; 11 and over, \$225.00. Any corporation wishing to use the new corporate rates must forward a list of possible attendees to the NAAP office prior to registration in order for them to be eligible. NAAP had a free booth at the AAHSA conference on November 9 and 10 in Chicago. A large number of owners and administrators attend this conference, so it is great exposure for NAAP. We also had a booth at the Pioneer Network conference earlier this year. NAAP will continue to look for ways to expose and promote the profession to others.

Facebook

NAAP is on Facebook. If you have a Facebook account, you can add NAAP as a friend and receive updates.

Conference 2010 in Wisconsin

It is getting close! There will be some awesome speakers this year, including some of our Advisory Council members, some big hitters! There will be an Administrator track this year and Administrator hours will be awarded through NAB. You can also apply for CEU credits through the University of Tennessee. There will be 17 hours of NCCAP approved CE credits possible, including the pre-conference session. Please make plans to attend! We need people to help us shadow the Wisconsin LAC, work in our booth and help decorate breakfast tables Saturday and present our Myrtle Beach conference! Please call me or email me with questions and also to let me know your plans for Wisconsin. Thanks so much for all your support of NAAP and the Activity Profession!!

DISTRICT REPORTS

CENTRAL DISTRICT

By Carol Frye, ADC, CDP, Retired

Hello everyone in the Central District!! We missed the ones who were unable to attend the fall workshop. The topic was 'Theme Parties 101' and those in attendance carried some good party theme ideas back to their respective facilities.

I hope that everyone is getting excited about SCAPA's 21st Annual Conference—21 Years and Still Rolling, which will be held February 17-19, 2010 in Myrtle Beach at the lovely Crown Reef Convention Center. Be sure to get your registrations in before the deadline or you will end up having to pay the late fee. YOU are responsible for making your hotel reservations; they are NOT included in the conference fees!!

We will be holding our spring business meeting/luncheon and 2 hour workshop at Lexington Extended Care; we do not have a set date at this time. Watch the SCAPA website for the date to be announced. We will hold a one and a half hour session entitled 'Reminiscing and Discussion Groups' conducted by Betty Brown, ADC. Betty Brown works at Lexington Extended Care along with Debbie Bouknight, BS, ADC, ACC, CDP, who will also be conducting a half hour sessions entitled 'Spanish 101', a class for residents. NCCAP approval has been applied for.

COASTAL DISTRICT

By Lorre Baird, BS, ADC

Coastal District held its Fall Workshop on Friday, October 23, 2009 at Methodist Manor in Florence. Pam Smith, BA, MSW, and DHEC Surveyor shared F248 and F249—Activities and Activity Director Regulations. Ten (10) Coastal members attended; we certainly enjoyed being able to sit down with a DHEC Surveyor and ask questions without being "under the gun".

A date for our Spring Workshop has not been finalized as of yet, but information will be forthcoming.

Coastal Currently has 38 members; we have lost a few this year. If you know of anyone who has let their membership lapse, please encourage them to re-join! Spread the news to fellow activity folks about the benefits of SCAPA membership.

I have completed my 4th year as District Representative; I have really enjoyed my time and hope that I have done a satisfactory job for the members of Coastal. If anyone is interested in taking over as the representative, please let me know as I would be glad to help you learn the ropes. It is not a hard job, it just takes commitment and a willingness to support our organization.

We are really looking forward to our annual conference in February and wish all the best to the Piedmont District and they prepare for it. Please try to attend! We have some excellent speakers lined up and the networking opportunities are fantastic!

LOWER DISTRICT**By Trisha Campbell, ADC**

The Lower District had a great fall workshop in October! We had three topics including: "Art for All Levels" by Mindy Crawford for two (2) CEU's, "Activities and Occupational Therapy Working as a Team" by Susan Donahoe, COTA/L for one (1) CEU and "Our Best Programs" by Trisha Campbell, ADC for one (1) CEU. We had 15 people attend our fall workshop which was a good turnout for the lower district! We also gained three new members at our fall workshop; stay tuned as we are currently working on the spring workshop.

I'm looking forward to the 2010 Conference in Myrtle Beach and hope to see many members from the lower district there. This is a great way to learn, network and reconnect with activity professionals from our district and from across the state! I hope that everyone had a wonderful holiday season and continue to have a very Happy New Year!!

PIEDMONT DISTRICT**By Amy Jackson, BA, ADC****~2010 CONFERENCE HOST~**

We had 13 people at our Fall Workshop which was held at St. Andrews Presbyterian Church on Friday, October 31. Carol Allen was our speaker and the topic was "Eating Crackers in Bed". Carol is a SCAPA member who is a wonderful international speaker and we were very fortunate that she took the time from her busy schedule to instruct us. Carol, thank you so much!!!

We are working on our topic and location for our Spring Workshop. Fliers for this workshop will be sent out one month in advance as well as being posted on the SCAPA website.

The district has been working very hard for many months on the SCAPA conference and we hope you are making plans to attend. We also hope that this conference will be very unique and that you find many useful ideas for your facility.

DISTRICT COORDINATOR REPORT**~Anne Abel, BA, ADC, CRCFA First Vice President~**

Each district presents a fall workshop for you to take advantage of; please check out the time and place of each of these workshops and register. As SCAPA members you may attend these workshops at no cost, and earn CEU's for your certification/recertification. These are also great opportunities to network with the fellow Activity Directors in your district. Additionally, you may want to invite fellow employees and even volunteers to attend for only \$20. As a result, you may find that you have new interest and excitement in Activities from non-activity workers!

SPIRIT OF CARING—2009

~Submitted by Debbie Bouknight, BS, ACC, CDP~

The 12th annual recognition banquet was held on October 29th in Columbia at Seawells. Thanks to everyone who participated this year by either submitting a poster for the contest or a Best Practice submission! There were around 350 registered for the banquet and it was great! This is a great way for us to showcase programs we have at our communities that enhance the quality of life or quality of care for those we serve. If you did not participate this year, please make plans to do so next year!

This year's poster contest winners from SCAPA represented facilities were :

First Place: Bayview Manor

Second Place: White Oak Manor Newberry

This year's Best Practice award winners from SCAPA represented facilities were:

Lowman Home: Sharing and Growing Life with All Ages

LMC Extended Care: Let's Speak Spanish – Vamos a Hablar Espanol

Congratulations to all of the award winners!! Everyone who submitted is an award winner and we will learn from the ideas you shared with us by way of the presentation manual.

We would like to thank and recognize the following SCAPA represented communities for submitting posters to the contest: BlueRidge Living Center, Dundee Manor, LMC Extended Care, Mount Pleasant Manor, NHC North Augusta and Summit Place North Myrtle Beach.

We would also like to thank and recognize the following SCAPA represented communities for submitting Best Practice submissions: Agape Rehab Rock Hill, Bayview Manor, BlueRidge Living Center, LMC Extended Care, Lowman Home, NHC North Augusta, Oakmont West Nursing Center, Summit Place Living Center, UniHealth Post Acute Care of Columbia, and Wildewood Downs Nursing and Rehab.

As you can see, there were many skilled care communities with SCAPA members who did not participate. Please consider doing so next year; it does not take a lot of time to write up a program already being conducted at your community and it is so great to share with your peers! If you need ideas, look through one of the manuals that will be at conference.

We are on the web with even more—now containing pictures and job opportunities!! Visit today at www.scapasc.org



PROFESSIONAL DEVELOPMENT REPORT

~Amy Laughlin, ADC, CDP Professional Development Chair~

You should have received your brochure for the 21st Annual SCAPA Conference: 21 Years and Still Rolling. There is a wonderful line-up of speakers including NAAP Past President Diane Mockbee and dementia expert Teepa Snow, as well as several of our very talented SCAPA speakers. The sessions have already been approved by LTHCA for 11 hours, and we have applied for NCCAP approval for 11.5 hours. Please get your registration forms and payment to me as soon as you can, and ask your colleagues and contacts to do the same. The deadline for early bird registration is January 22, 2010, and due to hotel needs, **no registrations will be accepted after February 8, 2010**. If I receive your registration after this date, you may not be able to come to the conference. If you have to apply to a corporate office for payment, please do this NOW – your corporate office not sending a check in time is NOT an excuse! All current members should have received the brochure at least 3 months before the deadline to enable you to have enough time to get payment approved by your companies. Remember that you are responsible for making your own hotel reservations at the Crown Reef, who have again given us very affordable rates. Over 700 brochures went out, so we hope to have a very well-attended conference!

Conference Reminders

The registration table will be open on Wednesday, February 17 from 9:30-11:45am and from 5:00-6:00pm, in order for you to pick up all your registration materials. It will also be open on Thursday, February 18 from 8:00-8:25am for day registrations.

The Vendors and SCAPA Ways and Means will be open on Wednesday, February 17 from 10:00-11:45am, between the sessions, and from 5:00-6:00pm. They will also be open on Thursday, February 18 at 7:30-8:25am and between the sessions until 1:25pm. Silent auction items will also be available for viewing and to place bids at these times. Please note that the silent auction bidding ends at 12:45pm on Thursday. Winners will be announced at this time. If you win any of these items, you must pay for them and pick them up by 1:15pm on Thursday. We will also have a bake sale and a 50/50 raffle, with all proceeds going to the NAAP 2011 conference fund, so **BRING YOUR MONEY!** The Thursday night Awards Banquet has a Carnival / Circus Theme. We encourage you to dress in your best Carnival / Circus attire, as prizes will be given to the most original, most bizarre, the best “performing” act and the best “animal” act costumes. Please remember that if you have registered and paid for all three days, lunch on Wednesday, the Banquet on Thursday and the Friday breakfast are included in the registration fee. We will have a “Vendor Share” this year. Please bring with you the names and contact info of any activity-related vendors you use at your community/facility that you would like to recommend to other SCAPA members. You will have the opportunity to join NAAP for \$49.00 at the workshop! Don't forget that South Carolina will be hosting the NAAP conference in 2011 and we need as many SCAPA members as possible to join and serve on one of the organizing committees. We also need you to help us with our fundraising for the NAAP 2011 conference. We will be accepting donations of gift cards, which will be raffled off on a small Christmas tree(s) at the NAAP 2010 conference in Wisconsin. Gift cards can be in any amount, but need to be to national chain stores/restaurants or to those with online ordering. They should have an expiration date no earlier than December 2010. Letters can be provided if need to thank anyone donating and for tax purposes. Please turn in gift cards at the registration desk, with your name and contact info. Bring your spare change, as we will again be passing around the sand bucket to fill with loose change to help raise money for the NAAP conference in Myrtle Beach in 2011, as well as selling some craft items and coastal cookbooks.

2010 CONFERENCE CHAIR REPORT

~Amy Jackson, BA, ADC~

The conference is fast approaching and the Piedmont District is hard at work to make this a very successful conference. These individuals have come up with a variety of ideas, all of which you can take back and utilize at your facilities. It has been a lot of work, but I have a great, active and very supportive conference committee. It has been nothing but a pleasure working with them. Please keep in mind that we are having a costume contest and the dress for the occasion is Circus/Carnival attire. We sincerely hope that you enjoy this conference, “SCAPA... 21 years and Still Rolling”.

AWARDS and HISTORIAN REPORT

~Marianitta Byrd, Awards Chair and Historian~

I would simply like to thank everyone for all of their nominations and please attend the Conference in Myrtle Beach to see who won!!

PLEASE NOTIFY SCAPA, NAAP, AND NCCAP (AS APPLICABLE) OF ADDRESS AND EMAIL CHANGES—MEMBERSHIPS/ CERTIFICATIONS MAY LAPSE OTHERWISE.

MEMBERSHIP REPORT

~Linda Spencer, ADC, Corresponding Secretary~

Hi everyone! Hope you all had a wonderful Christmas...I have just one reminder for everyone—please check your SCAPA card to make sure your membership is up to date.

Also, when I get company/corporate checks that do not have any paperwork with them, your membership is on hold until I can verify exactly who is receiving the membership. It is YOUR responsibility to send your SCAPA membership form to me. If your company is the one issuing the check, please make a notation on the form that a company check is to follow soon. Your form will then be held until the check arrives. As of November 19, 2009 we have a total of 244 SCAPA members!! Central = 80, Coastal = 38, Lower = 38, Piedmont = 77, At Large = 11

Please, please continue to promote SCAPA in and around your area!!

NOMINATIONS/BIOS

~Anne Abel, BA, CRCFA, ADC First Vice President~

We have three nominations for the three positions available in February. Please read these bios and be sure to join us at Conference to elect our President, Treasurer and Corresponding/Membership Secretary.

AMY JACKSON—PRESIDENT

I have degrees in History and Secondary Education from Clemson University and I have been in SCAPA since 2000. I have served SCAPA in a variety of capacities from Piedmont District Representative, Parliamentarian, Professional Development Chair and most recently, interim President. I have been in Activities for nine years and I can honestly say that I love the volunteer work that I do with SCAPA, as well as working with the mature population. I was fortunate enough to work at the Foothills Presbyterian Home for 6 wonderful years, serving an elderly population, in which half of them went to church with me. They witnessed me growing from a young child to a college graduate, and then, through a twist of fate, later in my life, becoming their Activities Director. They watched me grow even more by becoming a wife and then becoming a mother, not once but twice. It has been three years since I left the Presbyterian Home, but my love for the senior population has continued. My love for SCAPA has also stayed strong. I truly believe that you cannot grow your Activities Department or yourself without continuing your education. You have to inherit new ideas, renew your faith in yourself and your abilities, as well as gain allies in the field of activities, and where better to do that than in SCAPA?

I love SCAPA and I want to grow in its success, and that is why I am running for President. I want SCAPA to succeed in its endeavor "To Provide Education, Networking and Professional Support" and I want YOU to succeed in your chosen field of Activities. I have a favorite quote. It is one that I try to live by day in and day out. It goes like this: "I don't know the key to success, but I do know the key to failure is trying to please everybody." (Bill Cosby)

GAIL SRICKLAND—TREASURER

I have been in the profession for eight years; I started out in activities but have also served as director of Social Services and Activities. I have been and am currently the Director of Memory Care for Horizon Bay at Charleston (formerly EdenBrook). What I love most about SCAPA is the networking and sharing of ideas. I used to feel so alone in my field until I joined. Over the years, I have come to know so many wonderful, talented, and caring professionals. I am proud and honored to be a part of this organization and to have served as SCAPA Treasurer for the last two years. It will be my honor to serve two more years and look forward to many years ahead being a part of SCAPA and the many wonderful people I have yet to meet. This organization is so important in all that it does to better the lives of our senior population.

LINDA SPENCER—CORRESPONDING/MEMBERSHIP SECRETARY

I have been in the Activities field for over 15 years now; I have served on the SCAPA board for 12 of those years. I have held the positions of District Representative, Historian, Treasurer, and Corresponding/Membership Secretary. I have loved all of the offices that I have held over the years. Each one gives a new experience to learn and share more with others in the field. It is truly an honor to watch the SCAPA membership grow over the years. I became nationally certified in 2001 after completing the requirements for the activities profession. I look forward to seeing old as well as new members each year who come to conference to enrich their lives with the knowledge that we attain together. More importantly...(cont'd)

NOMINATIONS/BIOS, CONT'D.

...everyone helps to make our residents' lives a little brighter. On a personal note, I am getting married this spring, so there is lots to do to plan for this next step in my life. My entire family assists me and SCAPA in any way they can each and every week. Thank you for considering me for the position of Corresponding/Membership Secretary.

GOVERNMENT RELATIONS REPORT

~By Anne Abel, BA, ADC, CRCFA First Vice President~

FDA Heparin Products Alert

The U.S. Food and Drug Administration (FDA) alerted health care professionals to a change in heparin manufacturing that is expected to decrease the potency of the common blood-clotting drug.

ALFA Backed Amendment Passes Senate Finance Committee

The Senate Finance Committee accepted an amendment by Senator Bill Nelson (D-FL) to Senator Baucus' (D-MT) health care reform legislation that would eliminate prescription drug co-payments under the Medicare Part D Prescription Drug Program for all dual eligible residents (Medicare & Medicaid beneficiaries) in assisted living waiver programs. This legislation could benefit up to 650,000 low-income seniors nationwide.

H1N1 Outbreak Preparation

If your facility is faced with a sudden onset of influenza type illness or acute febrile respiratory illness (AFRI) in residents or staff, it is important to have a plan for outbreak management. The plan needs to include the entire interdisciplinary team to reduce the chances of transmission. It needs to address both an outbreak of residents and an outbreak of staff. Although the H1N1 virus is not predicated to severely affect the population that we typically serve within our care centers, it will affect the staff members who serve them.

Nursing Home Cuts

On July 16, 2009, the House came out with a bill cutting nursing homes of \$50+/-billion. Cuts include low to no wage increases, staffing cuts, and elimination of bonuses, some benefits, and more. This is estimated to be the worst ever in our industry. In an effort to try and stop these cuts, NJAPA encouraged members and other activity/recreation professionals to send computerized letters to NJ congressmen through the Capwiz AHCA system. A letter was sent on behalf of NJAPA by Sharon Wolfe. In addition, many NJAPA members and Activity Professionals from around the state, sent letters opposing these cuts.

H.R. 4248, The Ensuring Medicare Access to Recreational Therapy Act of 2007

For the latest information on the status of the bill, go to: www.washingtonwatch.com/bills/show/110_HR_4248.html

I WANT TO ATTEND CONFERENCE, BUT BUDGETS ARE TIGHT....

~Submitted by Debbie Bouknight, BS, ACC, CDP~

There are many administrators who are very supportive of and understand the importance of continuing education, and then there are some at that are not as supportive. So how can we help our administrator see the importance? We need to show them how the conference will benefit us. We should not just ask if we can go and leave it at that. We need to show them how our attendance will benefit the individuals we serve as well as the company as a whole. By attending, we will be further educated and able to offer better programming for those we serve. We will also be further along on regulatory issues and up on the new trends. We will come back rejuvenated and excited and it will show once we are out amongst those we serve. We should choose in advance the sessions we would like to attend, and show our administrator how when we return, those sessions will help our residents and the company. Better programming means happier residents and clients. That is a huge marketing tool. Conducting new and innovative programs, outside of the "norm" is also a great marketing tool. The only way we are going to learn about new and innovative ideas is to stay educated.

We need to let the administrator know we will have the opportunity to visit the vendor room, where we can actually see products normally only seen in catalogs. Instead of just having to order books and other resources sight unseen, we can view them, look through them, and find those best suited for our needs. We normally get some good deals at conference too, like not having to pay shipping fees. In many cases, we can take the items with us and some vendors offer discounts.

We will also have the opportunity to network with other Activity Professionals from across the state. This helps rejuvenate us and we also often gain many new ideas and new perspectives on things by discussing them with others in our field. We also develop new friendships with whom we can share by email and often learn things from them that will help us, our residents and our company.

Over the years, I have implemented many program ideas that I have learned about during NAAP conferences. These ideas keep us fresh and keep the residents engaged and continually growing themselves. Many years ago, I attended a Scrapbooking session at one of our SCAPA conferences. I was able to adapt the information and go back and implement a scrapbooking program at our facility. We submitted the program for the SC Spirit of Caring and won an award for it in 2000. I also taught sessions at district workshops on the program, so others could share and implement at their communities. In 2004, I attended a NAAP session on an Intergenerational Vacation Bible School. In 2005, I implemented the program (which is an annual event today) and it has been a huge success!! Also in 2005, our community won a Best Practice Award for the program, again through our State Spirit of Caring program. I myself have taught education sessions on the program which resulted in others in our state implementing the Bible School. The program was also written up for Long Term Living Magazine last year. So, in addition to this being a great intergenerational program for those we serve, it has been a wonderful marketing tool and it wasn't even implemented for that reason. This year in New Mexico, I attended a session on a Spanish class and immediately implemented it upon my return. We submitted this program in October. Those participating in the Spanish class are thrilled with it and with the win. Our facility is part of a very large hospital network and this award will be written up in their newsletter, which will be seen by many in the community. Marketing tool, you bet! And this is just the gravy. The programs were implemented to serve the residents, but the side effects can be just as rewarding. We have also implemented many other program ideas from SCAPA and NAAP conferences at our community and all have met with great success. Without these new ideas, we might still be doing some of the same old

(cont'd.) stuff! Good programming leads to family members and volunteers “talking” out in the community. This will lead to more beds being filled. This is definitely something your administrator would like to see, a full house!!

I learned the following from Susan Rauch (our NAAP President) and put it into place at my facility. When anyone on my staff attends a conference or workshop, they are asked to fill out a form stating what they learned and how they plan to implement what they learned. When you return, in addition to thanking them for allowing you to attend, let your administrator know what you learned and how you will put it to use. This will show him/her that it was worth the money for you to be sent to the conference. It will be an investment for them, not an expense. Budget concerns are a huge headache for administrators; it is up to us to show them how our continuing education is not just another cost to the company, but can in the long run, help bring in more money by way of filled beds. A great activity program is key to keeping those beds filled. If those served are not happy and engaged, no one will want to be there. I firmly believe that the communities and homes with varied and innovative programs, that are continually changing, are the ones that will thrive. You can help yours be a thriving community by keeping yourself educated and fresh.

CULTURAL ARTS REPORT

~By Lovisa Mathews, ADPC, Cultural Arts Chair~

The definition of art is: process or product of deliberately arranging elements in a way that appeals to the senses or emotions. It encompasses a diverse range of human activities, creations, and modes of expression, including music, literature, film, sculpture, and paintings. That definition may sound like a whole bunch of mumbo jumbo to our residents; they just know that they are able to express themselves and have fun while doing it!! With this in mind, we should encourage our residents to submit some art that they have been working on this year to the Cultural Arts Contest, which will be held at the conference in February. I look forward to seeing what your wonderful and creative residents have been working on this year!!

The submission needs to be in by January 31st, 2010. Form is located in this newsletter...

****WHEN TURNING IN CHECK REQUESTS TO YOUR COMPANY, PLEASE MAKE SURE THEY KNOW TO SEND IT TO THE ADDRESS ON THE FORM. SOME COMPANIES ARE SENDING CHECKS TO OLD ADDRESSES THEY HAVE STORED IN THEIR SYSTEMS AND SOME OF THOSE PEOPLE RECEIVING THEM HAVE NOT BEEN ON THE SCAPA BOARD FOR YEARS. SCAPA IS NOT RESPONSIBLE IF THE CHECK IS SENT TO THE WRONG ADDRESS, AS THE CORRECT ONE IS ON ALL FORMS!! THIS COULD CAUSE SOMEONE TO HAVE TO PAY A LATE FEE. I SUGGEST HIGHLIGHTING THE PROPER ADDRESS AND MAKING A NOTE OF THE ADDRESS WHEN YOU TURN IT INTO YOUR OFFICES.****

SCAPA CULTURAL ARTS CONTEST PRE-REGISTRATION FORM

All entries must be pre-registered by January 31, 2010 to be accepted.

Items not pre-registered will not be accepted under any circumstances.

I would like to submit an entry in the following category (only one item per category per facility):

- ◇ Artwork
- ◇ Ceramics
- ◇ Crocheting
- ◇ Embroidery
- ◇ Group Project
- ◇ Knitting
- ◇ Latch Hook
- ◇ Needlepoint
- ◇ Photography
- ◇ Plastic Canvas
- ◇ Poem (a piece of writing with rhythm and rhyme)
- ◇ Prose (the ordinary form of language without rhyme or meter)
- ◇ Quilting
- ◇ Rug Making
- ◇ Sewing
- ◇ Short Story
- ◇ Tatting
- ◇ Weaving
- ◇ Woodworking

Percentage of resident participation (please check one):

- ◇ <10%
- ◇ 10-30%
- ◇ 31-60%
- ◇ 61-80%
- ◇ 81-99%
- ◇ 100%

I understand I must deliver the entry during Wednesday morning conference registration to be judged according to whether it matches the pre-registered description, percentage of resident participation, color harmony, workmanship, originality, design, and appearance that afternoon. In signing this form, I am also stating that this article was not made from a kit and that I have packaged my article for safe handling. Any damages occurring due to improper packing are my responsibility. I agree to pick up my entry after the contest and exhibit. Should my entry receive Best of Show, I agree to have the article transported to NAAP conference by a SCAPA representative. I release SCAPA from all responsibility for any lost / damaged entries.

Signed: _____ **Date:** _____

Artist(s) Name(s): _____

Community Name: _____

Address: _____

City: _____ **Phone:** _____ **Zip Code:** _____

Please copy and submit a separate form for each entry by fax, mail, or email. Thank you.

Return to: Lovisa Mathews, 209-G Chaucer Drive, Columbia, SC 29229 OR fax entries to (803) 936-0204 OR email entries to nabu6645@yahoo.com

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email: acbonnett@embarqmail.com

**Check your membership card to see if it's time
to renew!!**

Has your address changed?...

YES! I want to join SCAPA. Enclosed is my membership information and dues.
Mail application and dues (\$40.00) to:

SCAPA
c/o Linda Spencer
PO Box 384
Gaffney, SC 29342

Name: _____ Title: _____

Facility: _____

Preferred Mailing Address: _____

City/State/Zip Code: _____

Work Phone: () _____ Home Phone: () _____ Email: _____